

Todd Petersen

Director of Photography & Editing • Videographer • Producer Murray, Utah •
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Profile

Emmy Award-winning visual storyteller with over 40 years of experience in broadcast news, nonprofit media, and creative production. Expert in Adobe Premiere, After Effects, and Lightroom, with a proven record of leading high-performing teams, elevating brand storytelling, and delivering polished content under tight deadlines.

Professional Experience

ABC4 Salt Lake City — Director of Photography & Editing

September 2024 – Present Lead and mentor a team of photojournalists, editors, and one-man-band reporters. Oversee visual standards, daily coverage planning, and long-form storytelling. Elevate newsroom production quality through coaching, workflow improvements, and hands-on creative direction. Maintain high editorial and visual consistency across broadcasts.

Waterford.org — Video Production Manager

2018 – 2024 Produced and managed high-quality video and photo content supporting educational equity initiatives. Led planning, shooting, editing, and motion graphics for multiple teams. Strengthened brand storytelling through collaborative content creation reaching diverse audiences nationwide.

ABC4 Salt Lake City — Chief Photographer

2000 – 2018 Led a team of photographers and editors for more than two decades. Oversaw budgets, vehicles, and equipment. Covered major events including the NBA Finals, Olympics, wildfires, and mine disasters. Produced large-scale election coverage and hundreds of live remotes.

Awards

- Emmy Award – Video Production
- Multiple regional recognitions for storytelling and photojournalism

Portfolio

www.toddpetersenvideography.com